

Outdoor Campaigns

All Potential Scopes for Out of Home (OOH)
Branding



P r e s e n t e d

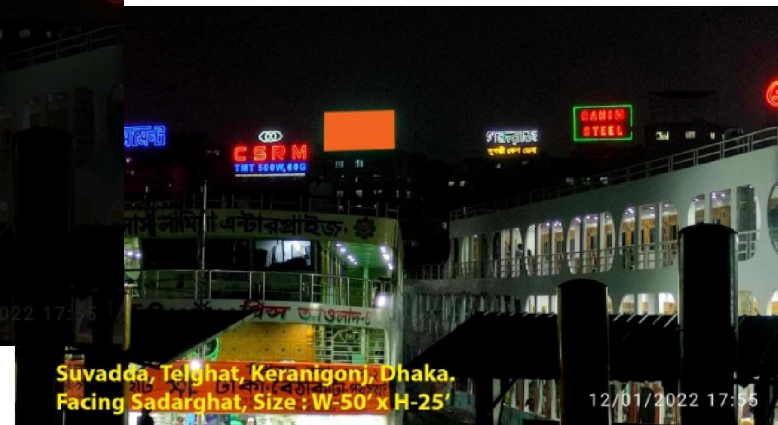
To

B a n d h u m e d i a



Scopes of Branding

Location: Rooftop of Building at Telghat, Opposite of Sadarghat Launch Terminal, Dhaka.



Location Details

District : Dhaka

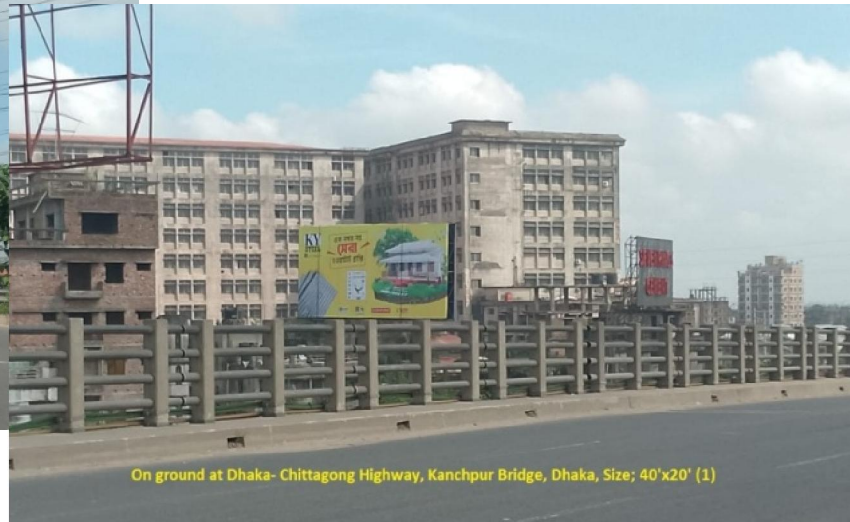
Location Name : Rooftop of Building at Telghat, Opposite of Sadarghat Launch Terminal, Dhaka.

Facing : Sadarghat launch Terminal, Dhaka

Billboard Size : W-50' x H-25'

Total Sft : 1250 sft.

Location: Unipole beside Kanchpur Bridge (Dhaka- Chattogram Highway), Dhaka.



Location Details

District : Dhaka

Location Name : Unipole beside Kanchpur Bridge (Dhaka- Chattogram Highway), Dhaka.

Billboard Size : W-40' x H-20' x 2

Total Sft : 1600 sft.

Location: Sonar Bangla plaza, Dhaka-Bhanga Expressway, Panchchar, Shibchar, Madaripur



Location Details

District : Faridpur

Location Name : Sonar Bangla plaza, Dhaka-Bhanga Expressway, Panchchar, Shibchar, Madaripur

Facing : Dhaka Chattogram highway

Billboard Size : W-60' x H-30'

Total Sft : 1800 sft.

Location: Sonar Bangla plaza, Dhaka-Bhanga Expressway, Panchchar, Shibchar, Madaripur



Location Details

District : Faridpur

Location Name : Sonar Bangla Plaza, Dhaka-Bhanga Expressway, Panchchar, Shibchar. Madaripur

Billboard Size : W-70' x H-30'

Total Sft : 2100 sft.

Location: Mostofapur Moor, Madaripur



Location Details

District : Madaripur

Location Name : Mostofapur Moor, Madaripur

Billboard Size : W-40' x H-20' x 2

Total Sft : 1600 sft.

Location: On Ground Near Mahim Institute, Faridpur



Location Details

District : Faridpur

Location Name : On Ground Near Mahim Institute, Faridpur

Billboard Size : W-30' x H-20' x 2

Total Sft : 1200 sft.

Location: New Bus Terminal, Tangail



Location Details

District : Tangail

Location Name : New Bus Terminal, Tangail

Billboard Size : W-30' x H-30'

Total Sft : 900 sft.

Location: Rooftop of Hasan Market, East side of Semco CNG Pump, Elenga, Tangail



Top of Hasan Market, East Side of Semco CNG Pump, Alenga, Tangail.



Top of Hasan Market, East Side of Semco CNG Pump, Alenga, Tangail.

Location Details

District : Tangail

Location Name : Rooftop of Hasan Market, East side of Semco CNG Pump, Elenga, Tangail

Billboard Size : W-40' x H-25'

Total Sft : 1000 sft.

Location: On Ground at Alenga Moor, Dhaka- North Bengal Highway, Tangail.



On Ground at Alenga Moor, Dhaka- North Bengal Highway,



On Ground at Alenga Moor, Dhaka- North Bengal Highwa, Tangail

Location Details

District : Tangail

Location Name : On Ground at Alenga Moor, Dhaka- North Bengal Highway, Tangail.

Billboard Size : W-90' x H-30'

Total Sft : 2700 sft.

Location: Janil Filling Station, Mirzapur, Dhaka-North Bengal Highway (Near Nasir Glass Factory), Tangail.



Location Details

District : Tangail

Location Name : Janil Filling Station, Mirzapur, Dhaka-North Bengal Highway (Near Nasir Glass Factory), Tangail.

Billboard Size : W-80' x H-30' x 2

Total Sft : 4800 sft.

Location: Moyna Tower, Ashiqpur Bypass, Dhaka-Jamuna Highway, Tangail.



Location Details

District : Tangail

Location Name : Moyna Tower, Ashiqpur Bypass, Dhaka-Jamuna Highway, Tangail.

Billboard Size : W-80' x H-30' x 2

Total Sft : 4800 sft.

Location: Rooftop of Building at Alenga Bus Stand, North Bengal Highway, Kalihati, Alenga, Tangail



Location Details

District : Tangail

Location Name : Rooftop of Building at Alenga Bus Stand, North Bengal Highway, Kalihati, Alenga, Tangail

Billboard Size : W-30' x H-30' x 2

Total Sft : 1800 sft.

Location: Rooftop of Building Adjacent of Rupertoli Bus Stand at Barishal



Location Details

District : Barishal

Location Name : Rooftop of Building Adjacent of Rupertoli Bus Stand at Barishal

Billboard Size : W-40' x H-30'

Total Sft : 1200 sft.

Location: Aamtola Moor (Mukto Bihongo Chattar), Barishal



Location Details

District : Barishal

Location Name : Aamtola Moor (Mukto Bihongo Chattar), Barishal

Billboard Size : W-40' x H-20'

Total Sft : 800 sft.

Location: Central Bus terminal (Rooftop of Patal Hotel), Satkhira



Location Details

District : Satkhira

Location Name : Central Bus terminal (Rooftop of Patal Hotel), Satkhira

Billboard Size : W-60' x H-20'

Total Sft : 1200 sft.

Location: Central Bus Terminal, Jhalokathi



Central Bus Terminal, Jhalokathi.
Size: W-35' X H-40'



Central Bus Terminal, Jhalokathi.
Size: W-35' x H-40'

Location Details

District : Jhalokathi

Location Name : Central Bus Terminal, Jhalokathi

Billboard Size : W-35' x H-40'

Total Sft : 1400 sft.

Location: Mid-Island Beautification & Minipoles at (Boyra Bazar to Khulna Government Mohila College More), Khulna.



Location Details

District : Khulna

Location Name : Mid-Island Beautification & Minipoles at (Boyra Bazar to Khulna Government Mohila College More), Khulna.

Billboard Size : W-3' x H-6' x 2 and W-3' x H-5' x 2

Total Sft : 36 sft.

Location: Khulna Government Mohila College, Boyra Moor, Khulna



Location Details

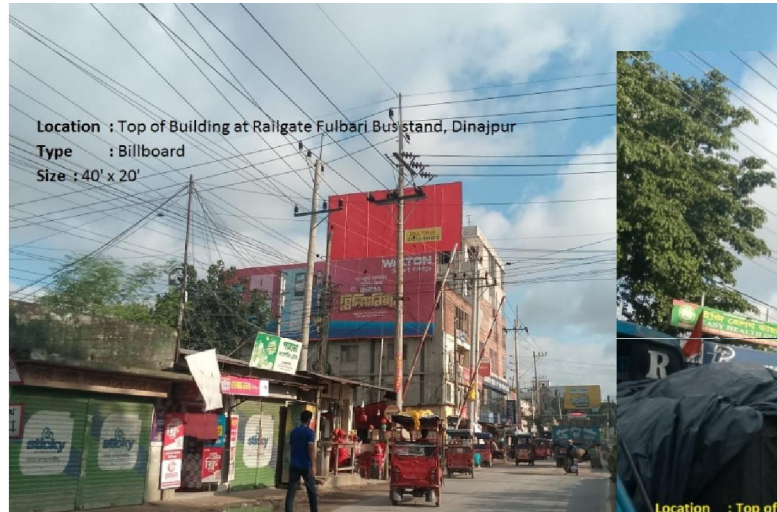
District : Khulna

Location Name : Khulna Government Mohila College, Boyra Moor, Khulna

Billboard Size : W-25' x H-30'

Total Sft : 750 sft.

Location: Railgate, Fulbari bus Stand, Dinajpur



Location Details

District : Dinajpur

Location Name : Railgate, Fulbari bus Stand, Dinajpur

Billboard Size : W-40' x H-20'

Total Sft : 800 sft.

Location: Rooftop of Lions Club, Fulbari Bus Terminal, Adjacent Dinajpur Polytechnic & Raligate, Dinajpur.



Location Details

District : Dinajpur

Location Name : Rooftop of Lions Club, Fulbari Bus Terminal, Adjacent
Dinajpur Polytechnic & Raligate, Dinajpur.

Billboard Size : W-40' x H-20'

Total Sft : 800 sft.

Location: Baneshwar Bazar, Rajshahi



Location Details

District : Rajshahi

Location Name : Baneshwar Bazar, Rajshahi

Billboard Size : W-30' x H-20'

Total Sft : 600 sft.

Location: Laxmipur Moor, Rajshahi



Location Details

District : Rajshahi

Location Name : Laxmipur Moor Rajshahi

Billboard Size : W-40' x H-20'

Total Sft : 800 sft.

Location: Rooftop of District Truck Transport, Adjacent Dhaka Bus Stand, Dhaka-Naogaon Road



Location Details

District : Naogaon

Location Name : Rooftop of District Truck Transport, Adjacent Dhaka Bus Stand, Dhaka-Naogaon Road

Billboard Size : W-60' x H-25'

Total Sft : 1500 sft.

Location: Bara Bazar, Kishoregonj



Location Details

District : Kishoregonj

Location Name : Bara Bazar (Jahangir Moor), Kishoregonj

Billboard Size : W-30' x H-30'

Total Sft : 900 sft.

Location: Goalondo Moor (Dhaka facing), Rajbari



Location Details

District : Rajbari

Location Name : Goalondo Moor (Dhaka facing), Rajbari

Billboard Size : W-30' x H-20'

Total Sft : 600 sft.

Location: Rooftop of Swapno Supershop Building, Hazipur, Adjacent of Boda Paurashava, Panchagarh (Bogura Tetulia Highway)



On Top of Building at Boda Bazar, Panchagarh. Size: 50' x 25'



On Top of Building at Boda Bazar, Panchagarh. Size: 50' x 25'

Location Details

District : Panchagarh

Location Name : Rooftop of Swapno Supershop Building, Hazipur, Adjacent of Boda Paurashava, Panchagarh (Bogura Tetulia Highway)

Billboard Size : W-50' x H-25'

Total Sft : 1250 sft.

Location: Rooftop of Yunus Market, Boda Bazar, Dhaka-Panchagarh Highway, Panchagarh



Location Details

District : Panchagarh

Location Name : Rooftop of Yunus Market, Boda Bazar, Dhaka-Panchagarh Highway, Panchagarh

Billboard Size : W-40' x H-30'

Total Sft : 1200 sft.

Location: Rooftop of Building at Shapla Chattar, Rangpur.



Location Details

District : Rangpur

Location Name : Rooftop of Building at Shapla Chattar, Rangpur.

Billboard Size : W-30' x H-30'

Total Sft : 900 sft.

Location: On Mid-Island, Beani Bazar, Sylhet



Location Details

District : Sylhet

Location Name : On Mid-Island, Beani Bazar, Sylhet

Billboard Size : W-30' x H-20'

Total Sft : 600 sft.

Location: Rooftop of Novel Motors Building at Tin Matha Moor, Bogura



Location Details

District : Bogura

Location Name : Rooftop of Novel Motors Building at Tin Matha Moor, Bogura

Billboard Size : W-40' x H-25'

Total Sft : 1000 sft.